



PRESCOTT CREEKS

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Phone (928) 445-5669

February 06, 2024



The Binder family made a difference at the
2023 Granite Creek Cleanup! Image by Jim Hardesty.

Dear Prospective Sponsor:

I am writing to ask for your **Sponsorship** of the **2024 Granite Creek Cleanup**.

For a 17th year, Prescott Creeks is pleased to host the Granite Creek Cleanup.

Since the event's beginnings with 'Keep Prescott Beautiful' in the 1980s, the Cleanup has become a spring-time celebration of local waterways taking place in conjunction with Earth Day.

The Cleanup brings together over 500 friends, families, neighbors, and businesses to make a difference in Prescott by removing trash and debris from creeks, lakes, and trails. Community volunteers have collected over 105,000 pounds of waste since record-keeping began in 2007. Pre-Registration is required to allow efficient distribution of participant packets in Granite Creek Park on the morning of the event. From there, volunteers fan out to work on one or more of 50 locations around the Prescott area.

Your **Sponsorship** is essential to getting the job done.

Your support as a **Sponsor** of the **Granite Creek Cleanup** (on Saturday **April 20th, 2024**) will be widely and publicly recognized – and appreciated! You'll find more details on the following page about sponsorship levels and benefits. Information is also available on the Prescott Creeks website at www.PrescottCreeks.org/Cleanup. Please respond by or before **March 31st** to ensure your recognition on the event T-shirt and banners.

Thank you for your interest in supporting this long-standing community event. It would be my pleasure to address any of your questions or comments. Please contact me by email at MByrd@PrescottCreeks.org, or directly by phone at the Prescott Creeks office: (928) 445-5669 x 101.

Sincerely,

Michael Byrd
Executive Director

2024 Granite Creek Cleanup Sponsorship Levels

Thank you for your interest in Sponsoring the Cleanup this

year! Premier Sponsor \$4,500 (Secured!)

- All benefits to the levels below
- Booth at the event
- Primary Sponsor promotional materials (sponsor-supplied) in participant pre-registration bag
- Feature content of your organization in traditional media coverage
- Social Media and E-News Recognition for **12 months**
- Complimentary 1-year Business Membership with **12 months of website recognition** at www.PrescottCreeks.org
- Top logo recognition, and
- Up to Five (5) Event T-shirts

Elite Sponsor \$3,000 (Secured!)

- All benefits to the levels below
- Booth at the event
- Elite Sponsor promotional materials (sponsor-supplied) in participant pre-registration bag
- Social Media and E-News Recognition for **9 months**
- Complimentary 1-year Business Membership with **9 Months of website recognition** at www.PrescottCreeks.org/Business-Members
- Top Large logo recognition
- Up to Three (3) Event T-shirts

Champion Sponsor \$2,500 (2 needed)

- All benefits to the levels below
- Complimentary 1-year Business Membership with promotion on our website's Business Member page
- Large logo recognition

Major Sponsor \$1000 (6 needed)

- All benefits below
- T-shirts & Posters
- Medium logo recognition on:
- Website Event Features
- Event Banner
- Social media & E-News

Stewardship Sponsor \$500 (10 needed)

- Logo recognition on:
- Event Banner
- T-shirts
- Website
- Social Media
- E-News

Supporting Sponsor \$300 (12 needed)

- Name recognition on:
- Event Banner
- T-shirts
- Website
- Social Media

Cleanup Friend \$100 (15 needed)

- Name recognition on:
- Event Banner
- T-shirts
- Website

Contributor (Many needed)

Cash Contributions (less than \$100) & **In-Kind Donations** (Contact us for In-Kind needs)

- Website Recognition (and consistent with the Champion through Cleanup Friend Sponsorship levels based on In-Kind value)

Confirmation must be received by March 31st, 2024 to ensure inclusion on the event T-Shirt and Banners.

Please call Prescott Creeks at (928) 445-5669, or email us at Cleanup@PrescottCreeks.org, to become a Sponsor for the 2024 Granite Creek Cleanup!



2023 Cleanup Volunteer



2024 GRANITE CREEK CLEANUP SPONSOR SUBMISSION FORM

SPONSOR/BUSINESS INFORMATION: (* = required information)

*Name of Sponsor/Business: _____
(Please list exactly as it should appear in print)

*Primary Contact: _____ *Phone: _____

*Title/Position: _____ *Email: _____

*Street Address: _____

*City, State, Zip: _____

Sponsor Website: _____

Social Media: FB _____ Insta _____ X(formerly Twitter) _____

***SPONSORSHIP LEVEL:**

☐Premier ☐Elite ☐Champion ☐Major ☐Stewardship ☐Supporting ☐Cleanup Friend ☐Contributor

*Sponsorship Amt Due: \$ _____ Sponsor T-Shirt Size: ☐S ☐M ☐L ☐XL ☐2XL ☐3XL ☐None
(Limit of 1 complementary T-shirt per Sponsor for levels Champion and below)

*Payment Method: ☐ Check attached, ☐ Please send me an invoice, ☐ Contact me with other options

SUBMISSION INSTRUCTIONS:

Complete this electronic form and send to Cleanup@PrescottCreeks.org or print and mail a completed form to:

Prescott Creeks
P.O. Box 3004
Prescott, AZ 86302

SPONSOR/BUSINESS FEATURE CONTENT: To promote you on Social Media, please provide us with info about your organization and why you sponsored the Granite Creek Cleanup. (Maximum of 325 characters.)

DUE DATE: This form and logo artwork must be received by **March 31st, 2024 at 5pm** to ensure your inclusion on the event T-shirt and banner.

Send Digital Logo artwork to: Cleanup@PrescottCreeks.org (See below for logo instructions)

The Fine Print:

Thank you for supporting the 2024 Granite Creek Cleanup! Your sponsorship contribution benefits Prescott Creeks, a local not-for-profit organization (Federal Tax ID #86-0657159). Your Sponsorship is tax-deductible to the extent allowed by law. Please consult your tax advisor for deduction information. Once your contribution fee is received, a receipt will be emailed to you for your records. **Digital logo** and/or **other artwork** should be submitted as **vector artwork**, or if not available, **raster artwork** should be submitted at a minimum resolution of **300 dpi** and a minimum of **2500 pixels by 2500 pixels** to ensure that you are represented with a quality graphics display.

*Authorized Signature: _____ *Date: _____

*Printed Name: _____

ADDITIONAL INFORMATION available at: www.PrescottCreeks.org/Cleanup or by calling (928) 445-5669

Admin Only

Rcv'd Date: _____ Approved By: _____ Scan Date: _____ Instructions: _____