



PRESCOTT CREEKS

PO Box 3004 • Prescott, AZ 86302
Info@PrescottCreeks.org • www.PrescottCreeks.org
Phone (928) 445-5669

January 28, 2022

Dear Friend:

I am writing to ask for your sponsorship in support of the **2022 Granite Creek Cleanup**.

Prescott Creeks is committed to holding the Cleanup – a springtime ritual to celebrate Prescott’s waterways and natural places – as a COVID-safe event.

Over 500 friends, families, neighbors, and businesses come together to make a difference in our community by removing trash and debris from creeks, lakes, and trails. As an outdoor, dispersed field activity, Pre-Registration is required with curbside materials pick up in Granite Creek Park. To continue a *COVID-conscious* approach with the recent Omicron variant surge, Prescott Creeks will once again implement all the successful and efficient COVID adaptations from last year’s event. **Sponsorships** are essential to getting the job done.

Your support as a sponsor of the **Granite Creek Cleanup** (on Saturday **April 23rd, 2022**) will be widely and publicly recognized – and appreciated! You’ll find more details on sponsorship levels and benefits attached and on the Prescott Creeks website at www.PrescottCreeks.org/Cleanup. Please respond before March 30th to ensure your recognition on the event T-shirt and banner.

Thank you for your interest in supporting this long-standing community event. It is my pleasure to respond to any questions or comments you might have. Contact me by email at MByrd@PrescottCreeks.org, or directly by phone at the Prescott Creeks office: (928) 445-5669 x 101.

Sincerely,

Michael Byrd
Executive Director



2021 Granite Creek Cleanup Volunteers. Image by Everett Sanborn.

2022 Granite Creek Cleanup Sponsorship Levels

Your support is critical to creeks connecting community – Volunteers working together to improve local creeks and protect nature.

Premier Sponsor \$3,500 (1 available)

Top logo recognition on:

- Event Banner
- T-shirts & Posters
- PSA's & Press releases
- Website event features
- Social media & E-News
- Feature content on your organization in traditional media coverage
- Complimentary 1-year Business Membership with **12 months of website recognition** at www.PrescottCreeks.org

As the Primary Sponsor we invite you to provide us with materials highlighting your business or organization to include in the event pre-registration bag.

Champion Sponsor \$2,000 (4 needed)

Large logo recognition on:

- Event Banner
- T-shirts & Posters
- Website event features
- Social media & E-News
- Complimentary 1-year Business Membership with **6 Months of website recognition** at www.PrescottCreeks.org/Business-Members

Major Sponsor \$1000 (8 needed)

Medium-Large logo recognition on:

- Event Banner
- T-shirts & Posters
- Website Event Features
- Social media & E-News

Stewardship Sponsor \$500 (10 needed)

Name recognition on:

- Event Banner
- T-shirts
- Website
- Social Media
- E-News

Supporting Sponsor \$250 (12 needed)

Name recognition on:

- Event Banner
- T-shirts
- Website
- Social Media

Cleanup Friend \$100 (15+ needed)

Name recognition on:

- Event Banner
- T-shirts
- Website

Contributor (Many needed)

Cash Contributions & In-Kind Donations

- Website Recognition

*Confirmation must be received by **March 30th, 2022** to ensure inclusion on the event T-Shirt.*

To secure your Sponsorship for the Granite Creek Cleanup, please contact Prescott Creeks by phone at (928) 445-5669, or by email at Cleanup@PrescottCreeks.org. **Thank you!**



Image by Julie Ann Baker



2022 GRANITE CREEK CLEANUP SPONSOR SUBMISSION FORM

SPONSOR/BUSINESS INFORMATION: (* = required information)

*Name of Sponsor/Business: _____
(as it should appear in print)

*Primary Contact: _____ *Phone: _____

*Title/Position: _____ *Email: _____

*Street Address: _____

*City, State, Zip: _____

Sponsor Website: _____

Social Media: FB _____ Insta _____ Twitter _____

***SPONSORSHIP LEVEL:**

Premier Champion Major Stewardship Supporting Cleanup Friend Contributor

*Sponsorship Amount Included: \$ _____ Sponsor T-Shirt Size: S M L XL 2XL 3XL
(Limit of 1 complementary T-shirt per Sponsor)

SUBMISSION INSTRUCTIONS:

Complete this electronic form and send to Cleanup@PrescottCreeks.org or print and mail a completed form to:

**Prescott Creeks
P.O. Box 3004
Prescott, AZ 86302**

SPONSOR/BUSINESS FEATURE CONTENT: To promote you on Social Media, please provide us with info about your organization and why you sponsored the Granite Creek Cleanup. (Maximum of 325 characters.)

PLEASE NOTE: This form and logo artwork must be received by **March 30th at 5pm** to ensure your inclusion on the event T-shirt and banner.

Send Digital Logo to: Cleanup@PrescottCreeks.org (See below for logo instructions)

The Fine Print:

Thank you for supporting the 2022 Granite Creek Cleanup! This sponsorship contribution benefits Prescott Creeks, a local not-for-profit organization (Federal Tax ID #86-0657159). Your donation is tax-deductible to the extent allowed by law. Please consult your tax advisor for deduction information. Once your contribution check is received, a receipt will be emailed to you for your records. **Digital logo** and/or **other artwork** should be submitted as **vector artwork**, or if not available, **raster artwork** should be submitted at a minimum resolution of **300 dpi** and a minimum of **1200 pixels by 1200 pixels**. This will ensure that you are represented with a quality graphics display.

*Authorized Signature: _____ *Date: _____

*Printed Name: _____

ADDITIONAL INFORMATION available at: www.PrescottCreeks.org/Cleanup

<p><i>Admin Only</i> Rcv'd Date: _____ Approved By: _____ Instructions: _____</p>
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