



PRESCOTT CREEKS

PO Box 3004 • Prescott, AZ 86302
Info@PrescottCreeks.org • www.PrescottCreeks.org
Phone (928) 445-5669

January 2021

Dear Friend:

I am writing to ask for your sponsorship support for the **2021 Granite Creek Cleanup**.

Prescott Creeks is committed to holding the Cleanup – a springtime ritual to celebrate our area waterways and natural places – as a COVID-safe event.

Over 500 friends, families, neighbors, and businesses come together to make a difference in our community by removing trash and debris from creeks, lakes, and trails. As a dispersed field activity with Pre-Registered Participants only and curbside materials pick up in Granite Creek Park, environmental issues will be addressed along waterways in Prescott. The first-ever cancellation of the Cleanup last year has created a greater need for this long-standing community event. A re-energized 2021 Cleanup is poised for success, and **your sponsorship support** is essential to getting the job done.

As a sponsor of the **Granite Creek Cleanup** on Saturday **April 17, 2021**, your support will be widely and publicly recognized. You'll find more details on sponsorship levels and recognition attached and on the Prescott Creeks website at www.PrescottCreeks.org/Cleanup.

Thank you for your consideration of support for this long-standing community event. I am happy to respond to any questions or comments you have. Contact me by email at MByrd@PrescottCreeks.org, or you can always call the Prescott Creeks office at (928) 445-5669 x 101.

Sincerely,

Michael Byrd
Executive Director



Image by Michelle Souza

The mission of Prescott Creeks is to achieve healthy watersheds and clean waters in central Arizona for the benefit of people and wildlife through protection, restoration, education, and advocacy.

2021 Granite Creek Cleanup Sponsorship Levels



Your support is critical to community members improving local creeks and to building their appreciation for these unique areas.

Premier Sponsor \$3,500 (1 Secured!)

Top logo placement on:

- Event Banner
- T-shirts & Posters
- PSA's & Press releases
- Website event features
- Social media & E-News
- Feature content on your organization in traditional media coverage
- Complimentary 1-year Business Membership with promotion on our website's Business Member page

As the Primary Sponsor we invite you to provide us with materials highlighting your business or organization to include in the event pre-registration bag

Champion Sponsor \$2,000 (4 needed)

Large logo placement on:

- Event Banner
- T-shirts & Posters
- Website event features
- Social media & E-News
- Complimentary 1-year Business Membership with promotion on our website's Business Member page

Major Sponsor \$1000 (4 needed)

Medium-Large logo placement on:

- Event Banner
- T-shirts & Posters
- Website Event Features
- Social media & E-News

Stewardship Sponsor \$500 (4 needed)

Name placement on:

- Event Banner
- T-shirts
- Website
- Social Media
- E-News

Supporting Sponsor \$250 (18 needed)

Name placement on:

- Event Banner
- T-shirts
- Website
- Social Media

Cleanup Friend \$100 (20 needed)

Name placement on:

- Event Banner
- T-shirts
- Website

Contributor (Many needed)

Cash Contributions & In-Kind Donations

- Website Recognition

Confirmation must be received by Monday March 22nd, 2021 to ensure inclusion on the event T-Shirt. Please call Prescott Creeks at (928) 445-5669, or email us at Cleanup@PrescottCreeks.org, to get involved as a sponsor for this year's Granite Creek Cleanup!



2021 GRANITE CREEK CLEANUP SPONSOR SUBMISSION FORM

SPONSOR/BUSINESS INFORMATION:

Name of Sponsor/Business: _____

(as it should appear in print)

Contact Name: _____ Phone: _____

Title/Position: _____ Email: _____

Street Address: _____

City, State, Zip: _____

Sponsor Website: _____

Social Media: FB _____ Insta _____ Twitter _____

SPONSORSHIP LEVEL:

☐Premier ☐Champion ☐Major ☐Stewardship ☐Supporting ☐Cleanup Friend ☐Contributor

Sponsorship Amount: \$ _____ Sponsor T-Shirt Size: ☐S ☐M ☐L ☐XL ☐2XL ☐3XL

SUBMISSION INSTRUCTIONS:

Complete this electronic form and send to Cleanup@PrescottCreeks.org or print and mail a completed form to:

**Prescott Creeks
P.O. Box 3004
Prescott, AZ 86302**

SPONSOR/BUSINESS FEATURE CONTENT: To promote you on Social Media, please provide us with info about your organization & why you sponsored the Granite Creek Cleanup. (Maximum of 325 characters.)

PLEASE NOTE: *This form & logo artwork must be received by March 22nd at 5pm to ensure your inclusion on the event T-shirt & banner.*

Send Digital Logo to: Cleanup@PrescottCreeks.org (See below for logo instructions)

The Fine Print:

Thank you for supporting the 2021 Granite Creek Cleanup! This sponsorship contribution benefits Prescott Creeks, a local not-for-profit organization (Federal Tax ID #86-0657159). Your donation is tax-deductible to the extent allowed by law. Please consult your tax advisor for deduction information. Once your contribution check is received, a receipt will be emailed to you for your records. **Digital logo** and/or **other artwork** should be submitted as **vector artwork**, or if not available, **raster artwork** should be a submitted at a minimum resolution of **300 dpi** and a minimum of **1200 pixels by 1200 pixels**. This will ensure that you are represented with a quality graphics display.

Authorized Signature: _____ **Date:** _____

Printed Name: _____

ADDITIONAL INFORMATION available at: www.PrescottCreeks.org/Cleanup

GRANITE CREEK CLEANUP

April 17th, 2021
Granite Creek Park
8 AM - Noon

- *Make a Difference!*
- Help Clean Up Your Community
- Cleanup T-Shirt for all Registered Participants!



Adapted to be
COVID-**Safe**

(**Pre-Registration Required**, Dispersed Locations, Limited Group Size, Contactless Sign-In, Masks provided for Participants)

Brought to you by:



www.PrescottCreeks.org/Cleanup

Info: (928) 445-5669

Sponsored by:

