



# PRESCOTT CREEKS

PO Box 3004 • Prescott, AZ 86302  
Info@PrescottCreeks.org • www.PrescottCreeks.org  
Phone (928) 445-5669

## FOR IMMEDIATE RELEASE

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CONTACT: Michael Byrd  
Executive Director  
[MByrd@PrescottCreeks.org](mailto:MByrd@PrescottCreeks.org)  
(928) 445-5669

### PRESCOTT CREEKS CELEBRATES THE WILD & SCENIC RIVERS ACT WITH ENVIRONMENTAL FILM FESTIVAL

Prescott Creeks is excited to join with the South Yuba River Citizen's League to bring the Wild & Scenic Film Festival to central Arizona in celebration of the 50<sup>th</sup> anniversary of the Wild & Scenic Rivers Act of 1968. Arizona has approximately 90,373 miles of river, of which 57.3 miles are designated as wild & scenic—less than 1/10th of 1% of the state's river miles. Sections of the Verde River and Fossil Creek are the only two Wild & Scenic designations in Arizona.

[Prescott Creeks](#), in partnership with [Friends of the Verde River](#) and [Citizen's Water Advocacy Group](#) is presenting two Wild & Scenic Film dates, Thursday, October 25<sup>th</sup> at the Elks Theatre in Prescott and Saturday, October 27<sup>th</sup> at the Cliff Castle Hotel in Camp Verde. Each venue will offer two different screenings, 3:30pm and 6:30pm. Each screening will present approximately 75 minutes of short films focusing on water, rivers, and wildlife. Whether depicting the struggle for environmental justice or an educational tale about an endangered species, the films expose people to forward-thinking ideas and global awareness. The film series is sponsored by The Nature Conservancy, Walton Family Foundation, and Arizona Public Service.

#### About the Wild & Scenic Film Festival:

The South Yuba River Citizens League ([SYRCL](#), pronounced 'circle') started the Wild & Scenic Film Festival in January 2003 to promote community building within the Yuba Watershed as well as a way to explore environmental issues through an exciting and influential medium.

The tour allows SYRCL to share their success with other environmental groups nationwide. By showing the Wild & Scenic Environmental Film Festival to diverse audiences across the country, we collectively want to inspire more individuals to take environmental action.

#### About Prescott Creeks:

**Prescott Creeks** is a 501(c)(3) not-for-profit organization with a mission to achieve healthy watersheds and clean waters in central Arizona for the benefit of people and wildlife. We do this through protection, restoration, education, and advocacy. Collaborative work with community stakeholders extends the reach of Prescott Creeks and builds community trust leading to on the ground results. For more information, visit [www.PrescottCreeks.org](http://www.PrescottCreeks.org).

#### *Critical Info at a Glance...*

<b>What:</b>	Wild & Scenic Film Festival
<b>When:</b>	Thursday, <b>October 25<sup>th</sup></b> , 3:30pm and 6:30pm and Saturday, <b>October 27<sup>th</sup></b> , 3:30pm and 6:30pm
<b>Where:</b>	October 25 <sup>th</sup> : Elks Theater, 117 E. Gurley St., Prescott, AZ 86301 and October 27 <sup>th</sup> : Cliff Castle Hotel, 555 Middle Verde Road, Camp Verde, AZ 86322
<b>Advance Tickets:</b>	\$15 per screening or double feature for \$25. <a href="http://www.VerdeRiver.org/Wild-Scenic">www.VerdeRiver.org/Wild-Scenic</a>

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