



PRESCOTT CREEKS

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FOR IMMEDIATE RELEASE

6 July 2018

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International & Local Companies and their Customers Conspire to Support Creeks

Vortex Optics, Jay's Bird Barn, and their customers joined efforts to support the local watershed group Prescott Creeks with cash and product donations!

At the end of May, Ryan Crouse, Operations Manager at Jay's Bird Barn, reached out to the Prescott Creeks Executive Director, Michael Byrd, to let him know they'd collected donations from their customers on behalf of Prescott Creeks and that they could be picked up any time. While chatting with Crouse, Byrd inquired about pricing for binoculars, spotting scopes, and associated equipment. These items still needed to be replaced after they were destroyed in a devastating fire that consumed the Prescott Creeks office in December last year.

After hearing about the Prescott Creeks need from Crouse, the Vortex representative offered to replace the Prescott Creeks equipment in full and at no charge. Vortex Optics, an American, veteran, and family business based in south central Wisconsin since 1986, focuses on customer needs first and foremost. The VIP Warranty on their [website](#) states *"We will repair or replace your Vortex product in the event it becomes damaged or defective—at no charge to you. It doesn't matter how it happened, whose fault it was, or where you purchased it."*

Prescott Creeks is delighted to accept this generous support from Jay's Bird Barn, its customers, and from Vortex Optics. This support is essential to the Prescott Creeks mission to achieve healthy watersheds and clean waters in central Arizona for people and wildlife. Since the December 2017 office fire, Prescott Creeks has focused its efforts on habitat improvements, vegetation and wildlife monitoring, and working toward long-term protection for Watson Woods Riparian Preserve. After the fire, their base of operations moved across the parking lot from their previous location at 1801 N. State Route 89 – at the east end of Rosser St. Prescott Creeks is still rebuilding and has many ways for the community to contribute. Visit their website at www.PrescottCreeks.org to learn more about how you can make a difference. Cash contributions like those collected by Jay's Bird Barn are

indispensable and Prescott Creeks has posted a current list of material needs. With the donation from Vortex Optics, binoculars, spotting scopes, and tripods have been crossed off that list!

Prescott Creeks is an area not-for-profit organization, incorporated in 1990, with the mission to achieve healthy watersheds and clean waters in central Arizona. While engaging in watershed protection, water quality improvements, and community education around water, watersheds and riparian areas, Watson Woods Riparian Preserve has served as a flagship project for Prescott Creeks. The Preserve is City of Prescott land located just upstream from Watson Lake, and is managed through a long-term lease by Prescott Creeks. Designated as a preserve in 1995, Watson Woods had been severely degraded by natural resource extraction and development. In 2009, Watson Woods was the focus of ecological restoration efforts that included stream channel improvements and extensive revegetation on the Granite Creek floodplain. Please visit www.PrescottCreeks.org for more information.
